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F+B MARKET READY EXPORT ASEAN (see page 31)

BUTCHERS FINISH SECOND



The Pure South Sharp Blacks, New Zealand's butchery team, just missed out on being crowned world champions after finishing runners-up at the World Butchers' Challenge in Belfast, Northern Ireland. Team Ireland, the host nation, took the top spot in a tense battle of the butchers with the Australian Steelers finishing third. "We're ecstatic," said Corey Winder, Pure South Sharp Blacks captain. "We were pushed right to the wire – the pressure was huge. We have worked extremely hard to get here – we all have our day jobs to focus on as well, so we have had to be dedicated and give up our weekends for training to get to this position. But a result like this makes it all worth it – I'm so proud of all the Pure South Sharp Blacks." ■

NEW STORE FOR FEILDING



There will soon be a brand-new way to shop in Feilding with the impending opening of a brand-new state-of-the-art New World supermarket on the corner of Aorangi and Gladstone Streets. "We're delighted to be opening a new store mid-year, which will be a truly wonderful place to shop and a fabulous asset for Feilding," said Todd Carter, owner-operator of both the existing New World and Write Price. "However, the move is tinged with a little sadness as we've had to close our sister store Write Price a little earlier than we had anticipated.

We know there are a few

customers who will be upset to see this store shut its doors, but we're really looking forward to welcoming everyone to our beautiful New World supermarket in a few months." The team at Write Price will transfer to the new store, and they are looking for more people to join the team at the new store as well. "The new store will have the very latest New World innovations and will offer a bright, spacious, more modern shopping environment – with loads of natural light, and environmentally friendly features," said Lindsay Rowles, GM property for Foodstuffs North Island. ■



DELIVERING QUALITY

T&G Global has strengthened its relationship with All Good Bananas beyond ripening and distributing its fruit to managing the supply and sales for growing demand for the leading Fairtrade banana brand.

The two companies have been working together for three years with a real focus on delivering quality Fairtrade fruit to Kiwis produced on the simple principles of being All Good. Good for banana-lovers, good for growers and good for the environment.

The new agreement will see All Good become T&G's

premium Fairtrade banana brand. Combining T&G's extensive distribution network with the fun and engaging All Good brand will give Kiwis greater access to the tastiest Fairtrade bananas available.

All Good Bananas will retain creative ownership of the brand and the two companies will work closely to drive awareness of the All Good benefits across a number of sponsorship and retailer relationships.

Kiwis eat an average of 18kgs of bananas per person, placing New Zealand in the top two banana consuming nations globally. ■

MODERN PEST CONTROL

Non-toxic pest control is becoming increasingly popular as part of the overall trend away from chemicals in home life. The ever-growing base of consumers who are moving towards organic food are also moving away from pesticides in other areas.

ALPECO stands for Alternative Pest Control – something about which founder Heiko Kaiser is passionate. ALPECO not only brings world-proven technologies to New Zealand but has also developed its own range of non-toxic solutions.

ALPECO aims to remain the leader in the alternative pest control industry in New Zealand by offering environmentally friendly solutions, the latest proven technology, high-quality products and workmanship.

ALPECO's Designed-2-Kill (D2K)

products provide an alternative pest control solution for bugs, insects and other common pests. The mice and rat trap stations combine decades of practical field experience and use the very latest in design technology and materials. The D2K non-toxic lures last up to three months and contain a non-toxic attractant developed to fit neatly into a snap trap for a clean and simple solution to rodent trapping.

D2K Aerosol – made from a formula based upon food-grade Amorphous Silica (DE) – is an effective way of eliminating small insects and preventing insects returning without resorting to conventional residual harmful pesticides.

While the D2K spray is completely harmless to larger animals and humans, even if swallowed, it is lethal to insects, causing their waxy natural coating to dissolve, leaving the bug to dehydrate and die. For more information call 0800 ALPECO. ■

